



**TURF
EQUIPMENT
UNIVERSITY®**

Professional Development

Normandy Farm

Blue Bell, PA

February 11, 2020

Turf Valley Resort

Ellicott City, MD

February 13, 2020



OUR MISSION: One-day seminars focusing on professional development for individuals in the golf, landscaping, turf and ornamentals industries.



OUR PRESENTERS: Experts in the industry as well as leaders in business management including Steve Keating, Dann Harris, Glori Hyman and many others.



OUR SESSIONS: Quality education for the professional on the following topics:

- *Communication for Success*
- *Time Management and Malarkey*
- *Smart Hiring: The Difference Between Success and Failure*
- *Labor Shortage Solutions*
- *Ripples: The Power of Perseverance and Positivity*
- *Managing a Workforce for a Major PGA Event*
- *The Five Levels of Leadership*
- *Conflict Resolution: How to Approach Tough Conversations*
- *Legal Dos and Don'ts for HR*
- *Building a Winning Team Culture*
- *Four Insightful Steps to Succession*
- *Onboarding New Employees*

Continuing Education
Credits approved by:



SportsTurf
MANAGERS ASSOCIATION

**More information and registration at
www.turf-equipment.com/events**

Schedule

Both events at Normandy Farm and Turf Valley Resort will have an identical schedule and presentations. There are three general sessions in the morning that all registrants will attend. The afternoon will consist of three concurrent breakout sessions from nine different presentation options that you can select during registration. The fee for Turf Equipment University: *Professional Development* will be \$95 per person and will include lite breakfast, lunch, networking dinner event and any class materials.

If you have any additional questions about Turf Equipment University, please contact us at 410.799.3985.

February 11 & 13

7:30 am - 8:15 am	<i>Registration and light breakfast</i>
8:15 am - 8:30 am	<i>Welcome session</i>
8:30 am - 12:00 pm	<i>General sessions</i>
12:00 pm - 1:00 pm	<i>Lunch</i>
1:00 pm - 4:30 pm	<i>Break out sessions</i>
4:30 pm - 5:00 pm	<i>Closing session</i>
5:00 pm - 7:00 pm	<i>Networking dinner event</i>